

STANNINGTON is the new magazine for everyone in Stannington, published by Christ Church, Stannington. We print 5000 copies per issue which are distributed free to every home in the parish and members of the church congregation who live outside the parish. It is published quarterly in December, March, June and September. Advertisers based outside the parish will also receive a copy of each issue.

Please note: Before an advertisement's first appearance an invoice will be issued for the full year's fee. After that you will be contacted in October each year to invite you to renew for another year. If you do not reply formally cancelling the arrangement, an invoice for the next year will be sent. It is a condition of advertising in **STANNINGTON** that you must tell us if you wish to cancel when invited. Time is required to find replacements before going to press.

We limit the amount of advertising in each issue. When that space is full, we offer those who wish a place on a waiting list. When an advertisement is cancelled, the first on the waiting list is approached to offer the space. To join the waiting list, full booking details are required (see below), specify which size of advert you would be prepared to accept and provide copy for each of those sizes.

No charge is levied for altering content of adverts between issues: indeed, this can improve the impact.

Enquiries and display advertisement instructions to:

Gina Bastiani, Parish Administrator

Church Hall

17 – 19 School Lane

Stannington, S6 6DD

0114 232 4490

gina@christchurchstannington.co.uk

E-mail is the preferred method of communication for messages and advertisement copy.

Please ensure that for our records we have:

Name of contact

Name of Business or organisation

Address and postcode

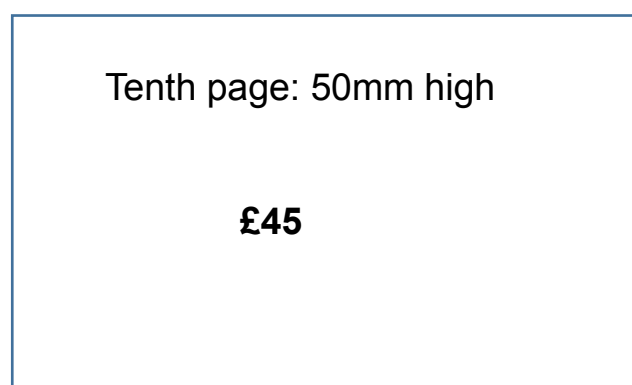
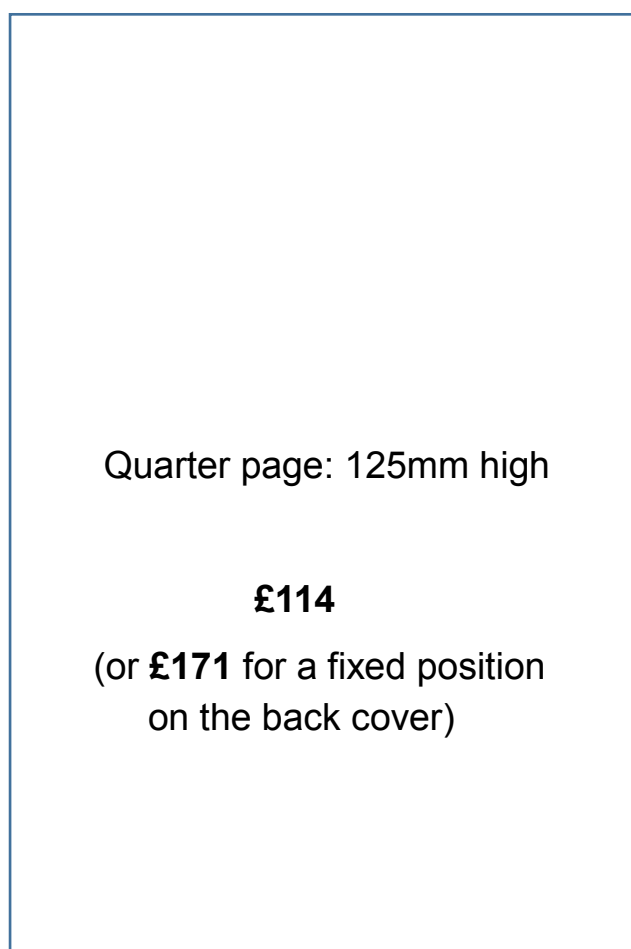
Telephone number(s) – direct dial if possible

For details of advertising charges please see the next sheet.

STANNINGTON ADVERTISEMENT CHARGES

From 1 January 2017

Stannington, the new magazine, is in A4 size and advertisements will be in full colour. (The old Parish News was A5 size and advertisements in black and white.) The design should be sent as a graphic file (preferably JPG format) and should be of the specified size *including* any border. PDF files will need to be converted and this can lead to poorer quality when printed. We can prepare a basic graphic version for you if required. The preferred spaces will be 83mm wide, which allows spaces between advertisements, and are illustrated actual size below. The prices are for four entries (one year).



Half page advertisement space may be available in either portrait (83mm wide x 259mm high) or landscape (172mm wide x 125mm high) format at £228 per year.